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**Global Caché Honors 2013 Top Resellers**

*Company Awards Roomie Remote, Smarthome and UKEuroAV, Top Reseller Status for 2013*

**Jacksonville, OR, USA – March 18, 2014** – Global Caché, the leading independent manufacturer of IP and WiFi connectivity products for the control and automation market, announced today they have awarded their Value Added Reseller (VAR), US Distributor, and International Distributor top honors for Global Caché product sales in 2013. Roomie Remote, makers of the popular Roomie Remote iOS smartphone and tablet app for control and automation, was presented the top VAR award. Smarthome, well-known distributor of technology for homes and businesses, was presented the top distributor award. UKEuroAV, Global Caché master distributor for the United Kingdom, was presented the top international distributor award.

Global Caché's products connect almost any electrical device throughout a home or business to a WiFi and/or IP network so it can be controlled, automated, and maintained by network-based software from a dedicated controller, PC, smartphone, or tablet. The company offers other connectivity products and capabilities, including IR learning, IR receivers, and sensors, that connect to a network. Global Caché devices are designed to work with other standards based products.

“We’re excited and proud to present last year’s top reseller awards,” said Global Caché Director of Marketing, Rusty Keller. “Last year was a great sales year for us, with 20% revenue growth in 2013, and overall expansion across the globe. Our company relies heavily on our partners, and it's important they know how much we appreciate them. We especially want to identify our top performers and applaud how they’ve played such an important role in getting us to our leadership position today.”

▲ Roomie Remote sells Global Caché hardware as part of their total control and automation solution. The highly popular Roomie Remote app for smartphones and tablets is fully integrated with Global Caché hardware to



provide a cost-effective, powerful control solution. “The market for IP based automation control by smartphones is exploding,” said Will Price, Roomie's Founder and CEO. “Global Caché is best positioned to take advantage of this wave. Our partnership with Global Caché is

exceptional and we expect this year will show breathtaking growth.”

▲ Smarthome, the home automation superstore, has been a major distributor of Global Caché products for nine years with increased sales year over year, including a 25% increase in 2013. “We're pleased our long term partnership with Global Cache' continues to grow every year,” said Scott Holder, Smarthome Vice President of Marketing. We've come to rely on them to deliver innovative and reliable products that save our customers money and time.”



▲ UKEuroAV, Global Caché Master Distributor for UK, Ireland, and Portugal, provides Global Caché product promotion, technical support, and training to installers across their territory. UKEuroAV has steadily



increased sales year over year since signing to represent Global Caché in 2011, with a 70% increase in 2013. “We’re excited and motivated by our success selling and servicing Global Caché products in 2013,” said Leigh Trainer, UKEuroAV's Head of AV Sales. “Global Caché’s ability to connect so many pieces of the puzzle for the installer channel has really come of age in the last year or so, and we’re happy to be part of their solution.” UKEuroAV will once again, be showcasing the award winning Global Caché range at this year's Essential Install Live Southern and Northern shows in the UK

### **About Global Caché, Inc.**

Global Caché is dedicated to producing award-winning connectivity products that IP and WiFi enable previously unconnected devices in homes and businesses so they can be accessed, controlled, and automated using network-based software on PCs, smartphones, and tablets. In addition to our iTach, iTach Flex, and GC-10 Network Adapter product families, Global Caché, winner of the CES Innovations 2013 Design and Engineering Honoree award and two prestigious CEPro Product of the Year awards, provides an IR learner, an IR blaster, sensors, receivers, and conversion cables. Global Caché sells through distributors, VARs, and OEMs. For more information on Global Caché and our products and services or to place an order, visit online at [www.globalcache.com](http://www.globalcache.com) or call us at 541-899-4800.

### **About Roomie Remote**

Roomie Remote, Inc. is a Silicon Valley startup creating high-quality, easy to use home theater control and automation software. Based in Los Altos, California, Roomie Remote’s mission is to integrate home theater and home automation with the power of today’s platforms via next generation functionality and user interface. Please visit [www.roomieremote.com](http://www.roomieremote.com) for more information or contact us at [info@roomieremote.com](mailto:info@roomieremote.com).

**About UKEuroAV**

UKEuroAV, Global Caché, Master Distributor for the UK, Ireland, and Portugal is focused on the efficient supply and support of Global Caché products. UKEuroAV, known for their technical understanding of the Global Caché product line, and large stocking capability for same or next day shipment, is headquartered in Canterbury in the United Kingdom. You can reach us at 01303 844000, or by FAX: 01303 844001. For more information visit [www.ukeuroAV.com](http://www.ukeuroAV.com) or email us at [sales@ukeuroav.com](mailto:sales@ukeuroav.com).

**About Smarhome**

Smarhome was created based on the realization of a need for automated products that make lives easier, safer and more enjoyable. Smarhome sells online through its award-winning website at [Smarhome.com](http://Smarhome.com), its direct mail catalog, its partners - such as Amazon, New Egg, Crutchfield and Tiger Direct, and its brick and mortar retail store located in Irvine, CA. For more information: [www.smarhome.com](http://www.smarhome.com).